

November 13, 2009

To whom it may concern:

Company name: Asahi Holdings, Inc.
Representative: Mitsuharu Terayama, CEO
(Code No.: 5857, First section of the Tokyo Stock Exchange)
Please contact: Tomoya Higashiura, Director,
Corporate Development & Administration Division
(Phone: +81-3-6270-1833)

Notice Concerning Distribution of Interim Dividends from Surplus

At a meeting held on November 13, 2009, the Board of Directors resolved to distribute dividends (interim dividends) from surplus, with record date dated September 30, 2009. In relation to the above, Asahi Holdings, Inc. hereby informs you of the following:

1. Details of dividends

| | Interim dividend for FY 2010 | Most recent dividend forecast |
|--------------------------|------------------------------|-------------------------------|
| Record Date | September 30, 2009 | September 30, 2009 |
| Dividend per share | 25.00 yen | 25.00 yen |
| Total amount of dividend | 906 million yen | — |
| Effective date | November 30, 2009 | November 30, 2009 |
| Source of dividend | Retained earnings | — |

2. Reason for the dividend amount

Our basic dividend policy is to meet the expectations of our shareholders by enhancing our corporate value through the maintenance of stable profitability and further growth, as well as distributing appropriate dividends. In accordance with this policy, we have decided to pay an interim dividend of 25 yen per share.

This issue has been formally resolved at the meeting of the Board of Directors held today after approval of provisional financial statements with accounting date dated September 30, 2009.